

## Posti selects Tieto as its data centre and cloud services IT partner

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The partnership supports the transformation of Posti's business, enabling future new services while retaining the strengths of the present ones.

"For Posti, digitalization is the top trend that will change the industry. We selected a partner with whom we can stay on top of industry development and harness real-time information flows for providing better services", says Yrjö Eskola, SVP Operations & interim CIO at Posti Group.

Posti's strategy puts parcel services and logistics at the spearhead of growth. It also aims at a longer lifecycle of traditional printing services and responding more flexibly to customers' changing needs.

"New technologies and increasing automation will enable us to improve distribution efficiency, maintain high quality and launch new digital services and business models. Logistics means managing information flows, and each of our services includes a digital element. Examples are delivery chain monitoring and consignment management", he continues.

The service to be delivered to Posti represents Tieto's core competencies. The partnership agreement aims at strategic improvements enabling Posti to deliver flexible services far into the future.

"We see the partnership as an important opening in Posti's changing business environment where Tieto's competencies, services and development efforts contribute to Posti's entire business. Within this partnership, our solutions, such as robotics, will help develop Posti's business, enable achieving its strategic objectives and push forward new projects", says Lari Oksanen, Head of Consumer Services Industry at Tieto.

Source: [Posti](#)